



Thirty Day Challenge 2009 – Training – Day 04

2009TDC04e: Affiliate Program Registration

Running Time: 8mins



Intro

Hey Thirty Day Challengers! My name's Ben and I'm going to be taking you through the main **Affiliate Programs** that you'll be looking at as part of this year's Thirty Day Challenge.

Before we jump in, something important to know is that **Market Samurai** allows you to **search for** and to **check out different Affiliate Offers without** you **having to** go and actually **register** with the network that makes those available. So you can see what **Amazon** offers in your niche, or you can see what **Clickbank** offers in your niche **without having to be a registered member of those affiliate** networks.

At the risk of stating the obvious, it's **really important** to **be aware** that **before you actually can get paid on anything** you're going to **need to go to those networks, register as an affiliate** and, in the case of Market Samurai, you'll take the user name and password, and the registration details they give you and put those into Market Samurai.



Then, if you're using Market Samurai to help create your content and to help with the publishing process then Market Samurai will do the rest of the configuration work to get your unique link into the content, but it's important that your link is in that content because otherwise you won't get paid.

So, **if you don't register with the program**, it may sound a little obvious, but **you won't get paid**.

So, let's jump in! We're going to look at what the different **Affiliate Networks** are, and in the case of **Clickbank** we'll actually go and I'll show you the registration process, which is pretty straightforward.

Registering for Clickbank

[Starts at 00:01:11]

Clickbank can be found at <http://www.clickbank.com> - Clickbank is great for **digital products**, in fact, that's what it does exclusively. It's products that can be downloaded by the purchaser directly after they've done the purchase, so things like **software, e-books, audio files**, those sorts of things are found on Clickbank. Clickbank does have a **very wide range of digital products** that can be sold, so it's likely that you'll find something relevant to your niche at Clickbank.



Let's do a quick demonstration. In Clickbank, there's an **Affiliates** section. We click the "**Sign up**" link, and we simply enter our details.



I'm an Australian, so I'll enter that. My payee name is "Ben Stickland". PO Box is "PO Box 4444" [continues filling out the form with his details].

In the case of **Clickbank**, you **don't have to have a Web Site. For some of the other networks you will have to have a website.**

Don't be concerned, on Day 4 in the Thirty Day Challenge, you may not have a website, in fact, you probably won't. **You will have one within a couple of days**, so if you want to be a part of those programs, **you'll be able to come back in a couple of days and register**, and you'll have a website that you'll be able to supply.

We'll put in a demonstration nickname [continues to fill out the form].

Now, **you should read the Terms and Conditions** and make sure you're comfortable with those [clicks check-box to confirm "I have read and agree to the terms and conditions"]. We then agree to those, submit our details [clicks "Submit" button].

Now we're almost done. What Clickbank has done, it has **emailed us a link** that we're **going to need to click on**, and **a confirmation code that we're going to need to record.**

So we'll **go into our email** and we'll **copy the confirmation code** [highlights and copies code in email], and **click on the link. Paste the confirmation code** into the box and **enter the CAPTCHA** [clicks "Finish"], and we're away!

We now have a **Clickbank account, nickname and password** that we can use as part of our affiliate offers.

We have an affiliate account and we can use those details to go back and log into Clickbank and to see our account and so forth.

That's the registration process for Clickbank.

Registering for Commission Junction

[Starts at 00:04:10]

Just quickly on the others. **Commission Junction**, sometimes referred to as **CJ**, is available at <http://www.cj.com>. We want to sign up as a "**Publisher**" (that's what they call their affiliates). Commission Junction has a **very broad range of products**. They also **include physical products**, so that's one of the special features of Commission Junction.

Be aware that in the case of Commission Junction, while you'll always need to register with Commission Junction themselves, **for some affiliate offers you'll actually need to register for the program specifically**, so **there can be a 2-step registration process. Commission Junction will typically require you to have a website**, so again, on Day 6 of the Thirty Day Challenge you'll then have that.

Let's just have a quick look at the Commission Junction site to see where the "**Publishers**" section is. There's the "**Advertisers**" and the "**Publishers**". We want to look at the "**Publishers**" section. So we click on that, and there's some information. We scroll down to the bottom and we can see "**Apply for a Commission Junction publisher account**" [clicks on link] and we're away. So there's the application and when you complete that you'll have registered with Commission Junction.

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Register Today! 2009

Advertisers Publishers News & Events CJ Online About Us SITE SEARCH

CJ Performer™
Case Studies
Application

the place to affiliate
9.15.09 - 9.17.09
santa barbara
california
reserve your spot.
REGISTER NOW

4th year
Commission Junction
Gains Market Share
Internet Retailer Top 500

COMMISSION JUNCTION, A VALUECLICK, INC. COMPANY, IS A GLOBAL LEADER IN THE ONLINE ADVERTISING CHANNELS OF AFFILIATE MARKETING AND MANAGED SEARCH

We drive quality results, deliver superior service and develop sustainable relationships for advertisers and publishers through our performance-based solutions.

Learn more

advertisers

Drive quality results and extend your reach by partnering with affiliate marketing's most productive network of publishers. Further increase sales by complementing your customized affiliate marketing program with a fully-managed and integrated, comprehensive search engine marketing solution.

Learn more about our affiliate marketing solutions
Learn more about CJ Search™, our managed search solution

publishers

Maximize your revenue opportunities. Develop sustainable relationships with top-tier advertisers. Perform and get paid for every sale that you generate. For qualifying publishers, take your program to the next level with our pay-per-lead program for top-performers. Join our unparalleled network of publishers and benefit from our commitment to the long-term success of top-performing publishers.

Click Here

STAY CONNECTED

Become a Fan of CJ

LATEST NEWS

NEW! Commission Junction Webinars Now Available On Demand

Learn more

FEATURED ADVERTISERS

STAPLES

00:05:10

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ARE YOU A PUBLISHER?

A publisher, also known as an affiliate or reseller, is an independent party that promotes products and services of an advertiser in exchange for a commission on leads or sales. A publisher displays an advertiser's ads, text links, or product links on their Web site, in e-mail campaigns, or in search listings. The publisher is paid a commission by the respective advertiser when a visitor takes a specific action such as filling out a form, subscribing to a service (both lead examples) or making a purchase (a sale). Please visit our [FAQ](#) for more details on how advertisers and publishers work together.

CJ MARKETPLACE FOR PUBLISHERS

Commission Junction's network, the CJ Marketplace™, provides publishers with opportunities to partner with leading advertisers while having access to millions of links and offers. Commission Junction provides transparency by publishing the performance metrics of all advertisers, their respective ads as well as publishers within the CJ Marketplace. Additionally, strategic advice and featured weekly advertiser offers are available to CJ Marketplace publishers through CJU, our comprehensive online resource. Top-performing publishers who qualify have a distinct advantage in meeting their objectives and getting maximum return for their efforts with our CJ Performer™ solution. [Learn more about the CJ Marketplace](#)

CJ PERFORMER

An industry exclusive, CJ Performer is the premier affiliate marketing solution for top-performing publishers. Qualifying publishers are provided a designated account manager, expedited technical support, and custom transactional feeds. CJ Performer is redefining publisher success. [Learn more about CJ Performer](#)

* Commission Junction is committed to maintaining a high quality pay-for-performance environment. Publishers earn the right to work in the CJ Marketplace by following the [Publisher Code of Conduct](#)

Apply for a Commission Junction publisher account

Then Click Here

00:05:16



Registering for Amazon.com

[Stars at 00:05:30]

Thirdly, there's **Amazon**, available at <http://www.amazon.com>.

We want to sign up for their **Associates Program** (that's what they call their **Affiliates**).

Amazon's **great** because it has a **very broad range of products** and certainly a **whole range of "hard"** products [physical products].

One of the key downsides of Amazon is that **commissions are very low**. It's not uncommon to see a **2-4% commission** from Amazon and so obviously, just be aware of that when considering them.

Let's just show you where the Associates Program is. If we go to <http://www.amazon.com> and we can see, if we start at the top of **Amazon.com**, we actually need to **scroll all the way down to the bottom** and it's the **"Join Associates"** link, here that we click on.

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Return an item (here's our Returns Policy). Visit our Help department.

Your Recent History (What's this?)

Recently Viewed Items

- Peopleware: Productive Projects and Teams (Sec... by Tom DeMarco
- Planning Extreme Programming (XP Series) by Kent Beck
- Extreme Programming Explained: Embrace Change (2nd... by Kent Beck
- Lean Software Development: An Agile Toolkit... by Mary Poppendieck

Continue shopping: Customers Who Bought Items in Your Recent History Also Bought

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LOOK INSIDE!

Agile Project Management with Sc... by Ken Schwaber
★★★★☆ (45) \$35.57

Test Driven Development: By Example... by Kent Beck
★★★★☆ (32) \$42.33

Refactoring: Improving the Deal... by Martin Fowler
★★★★☆ (138) \$49.71

Recent Searches

Extreme Programming Explained: Embrace (Books), lean development (Books)

View and edit your browsing history

amazon.COM®

Amazon.com Home | Directory of All Stores

International Sites: Canada | United Kingdom | Germany | Japan | France | China

Business Programs: Sell on Amazon | Build an eCommerce Site | Advertise With Us | Developer Services | Self-Publish with Us

Help | View Cart | Your Account | 1-Click Settings | **Join Associates** | Join Advantage

Careers at Amazon | Investor Relations | Press Releases | Corporate Responsibility

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00:06:09

There's another button that we click that tells us about the program. Or we can click here to **"Join now for FREE!"** and again we've started the registration process. So that's how you register for Amazon.

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Registering for PayDotCom

[Starts at 00:06:27]

Last, but not least is **Paydotcom**. **Note the address**, it's <http://www.paydotcom.com> - just be aware of that.

PayDotCom is also, like Clickbank, **great for digital products**. One of PayDotCom's points of difference is that it also **supports Paypal payments**, which attractive to a lot of people.

So, let's just quickly show you where you register in Paydotcom. It's pretty simple, they've got the **"Become an Affiliate"** link right on the front page, [clicks link] and you simply **scroll to the bottom** [of the following page "Affiliates"] and you click the link to **"Sign Up now"** [clicks link], and you're away. Enter your details and there you go!

And that brings us to the end, so it's pretty straightforward and thanks for your time guys, and I hope you're really enjoying the challenge.

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Home
Login
Vendors
Affiliates
Shop Marketplace
Compare
Testimonials
Blog Widget
Sign Up

put the power of DOT in your affiliate marketing

Affiliate Marketing Integrated With Your PayPal Account

Sell Your Products Online Today. Get Website Traffic Forever...

Get The Widget
click here

Search The Marketplace

Submit
Get PayDotCom.com: Marketplace in XML format

Become a Vendor

Become an Affiliate

Click Here

00:07:01

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Submit
Get PayDotCom.com: Marketplace in XML format

Compare us to other leading affiliate merchant systems and see why so many vendors are making the switch to PayDotCom.

- Free To Join
- Pays Directly To Your Merchant Account
- Sell Physical Products and Digital Products
- Collect Monthly Subscriptions
- Get Paid Instantly
- No Pre Approval
- Stats Tracking
- Provide Promotional Tools To Your Affiliates

more>

Sponsored Links
START WORKING AT HOME TODAY!
Work At Home - We Have Jobs - PayPal Certified, Award

Get Paid Your Commissions By **Payments by PayPal**

The Vendor will pay you your commissions each month by mass pay to your PayPal account or by check. The Vendor chooses how to pay you. You must have an account with one of those programs to get paid if the Vendor does not choose to send checks. Please note the Vendors preferred payment settings when joining an affiliate program.

PayDotCom's fee to the Affiliate is \$0.50 to \$1.50 for each transaction (Based on the sale price of the product/service sold.) The Vendor's account will automatically deduct this amount from your commissions each month. This fee will then be paid to us by the Vendor, on your behalf, at month close (at no cost to the Vendor.) [Click here to see our fee schedule.](#)

So Sign Up now for free and start earning money promoting our products.

Then Click Here

00:07:06



Summary:

Registering for Affiliate Sites

- You **don't** need to register to use the Market Samurai Product Finder
- **You DO need to register if you want to get paid!**

ClickBank

- Good for **electronic products**
 - o eBooks
 - o Software
 - o Audio Files
- Lots of products
- **Don't** need a Web Site to register

Commission Junction

- Good for **electronic products and physical products**
- Lots of products
- May need to register for individual programs as well as for a Commission Junction Account
- **Do** need a Web Site to register

Amazon.com

- **Massive** range of **products**
- **Low** Commissions

PayDotCom

- Good for **electronic products**
- Takes **PayPal** payments

Links:

Download Market Samurai: <http://www.marketsamurai.com/thirtydc>

Market Samurai Knowledgebase, Forums, Tutorials - <http://www.noblesamurai.com/support/>

Email Market Samurai Support: <http://bit.ly/2009tdcmss>

ClickBank – <http://www.clickbank.com>

Commission Junction – <http://www.cj.com>

Amazon – <http://www.amazon.com>

PayDotCom – <http://www.paydotcom.com>