



## Thirty Day Challenge 2009 – Training – Day 05

### 2009TDC05a: Introduction

Running Time: 2mins



### Intro

Hey, Day 5!

Well Done! You're really getting the hang of this. Excellent!

Now, today we want you to start looking for **content** in your particular Micro-Niche.

Here's the cool thing - again kiddies, you don't know how hard we had it in the old days - yet again, Market Samurai is coming through and makes it super-easy to find content that is Keyword-specific and relevant to your Niche.

Really, really cool!

The other part of today - we're going to start getting practical. We're going to buy your first "Piece of Land", it's very cool!

# 30 Day Challenge

there is no charge for awesomeness



What we're going to do is we're going to get a **Domain Name** (i.e. Like your address, so if you see **www.thirtydaychallenge.com** - that's a Domain Name), and we're going to get you **hosting**. We're going to get you a little "Plot of Land" where you can build your future empire.

Sure, it's going to be a little shack at the start, but dream big! That's what it's all about.

Now, there **is a cost** associated to **buying a domain name** and **getting hosting**, and we **really** try to do stuff and try to keep it absolutely free when we do the Thirty Day Challenge.

But when we looked at it, getting a Domain Name - which costs you around 8-ish dollars or thereabouts - **you're buying an asset**. What people have found from last year's challenge - even if their site ended up not doing anything - they've been able to go on and sell their site that they created, because someone else wants that traffic.

So you're really building an asset - it's **not** flushing money down the toilet (as we say).

With that, have a great day, and really get to enjoy finding the content, because that's what it's all about - the research and understanding about what's going on. Of course, Market Samurai makes it really, really easy.

Have fun today, and I'll see you tomorrow.

## Summary:

- Register a **Domain** (your Web Site Address)
- Set up **hosting** (where the bits that make up your Web Site will live)
- These things cost money, but it's not a lot, and they are **assets**
- Go look for **content** (using Market Samurai)