



## Thirty Day Challenge 2009 – Training – Day 06

### 2009TDC06a: Introduction

Running Time: 3mins



### Intro

Today, it's really cool – we're starting **construction**.

Yep, we're going to start **building** what is going to become the **cornerstone** of your business online, and we're going to use a super-cool tool to do it. It's called **Wordpress Direct**, and again, like so many of the things inside the Thirty Day Challenge, you guys don't know how easy you have it!

I'm sounding like my old man, fair dinkum!

It's true. This tool allows you – in 15 minutes - to be able to create your first Blog, which you are going to be able to use to get that front page in Google Ranking. Which is so important, because with that comes traffic. With traffic – hopefully – comes people who want to buy your stuff.

So it's a very, very important part.



The reason we love Wordpress Direct is what it's had built into it.

Instead of you having to know all of this behind the scenes Voodoo-Boodoo stuff, Guru bob Sacrificing Chickens out the back... you don't want to know all that. That's bad! It's inhumane, frankly. Yuck! You don't want to know anything about that, trust me! I certainly don't.

But in all seriousness, all of this stuff is built-in, so you don't even have to worry about it. Remember we talked about Google Analytics in Pre-Season – you just drop in your code, it so **simple**. It's really easy.

So, with that, Wordpress Direct really gets everything you need and gets it all up and running and does it beautifully and quickly, and does it in a way that Google loves. Because, for whatever reason, Google **loves** the way Wordpress Direct works. Google like the cut of their jib! (bit of a yachting analogy there for you folks)

It's really well set up – the categories and all that sort of thing. But you know what, don't even worry about it. All that thinking's been taken care of.

What you need to focus on is - like from yesterday's lesson – finding content, and as you'll see, creating a Blog today is very, very exciting, and very, very easy.

Alright, get to it! You know where the lessons are by now.

Head on across, and let's get cracking.

## Summary:

- Use **Wordpress Direct** to set up your **Blog**
- You'll be using the **Domain** and **Hosting** you set up yesterday

## Links:

Wordpress Direct - <http://30dc.wpdirect.com/>

Wordpress Direct Support - <http://www.wpdirect.com/support>

Domains Bot - <http://www.domainsbot.com/>

HostGator - <http://bit.ly/2009tdchq>