



Thirty Day Challenge 2009 – Training – Day 07

2009TDC07a: Introduction

Running Time: 2mins



Intro

Having a lot of fun here at Sing-Sing studios, let me tell you. Check this out: **Mini-Moog**

[Presses a few keys randomly on the synthesizer] Fabulous technique there!

[Talks off camera] You might want to cut that Lawrence – that's gold. It's got "gold" written all over it... No, seriously, CUT IT. Who's paying the bills here buddy? Come on!

[Faces back to camera]

Sorry!

Day 7 here in Thirty Day Challenge Land!

Today we've got two very simple things for you to do, but incredibly important.

30 Day Challenge

there is no charge for awesomeness



One is we've got to **start tracking your Web Site**. We've got to start getting all the statistics, the traffic, who's coming, if they're coming where they're coming to [and from].

It's very important. You cannot possibly **manage** something if you're not **measuring** it. You have to have a scoreboard. It's **really** important, and fortunately for you, it's super-easy to implement.

Then what we're going to do is we're actually going to **place an ad on your Blog** – and again, super-simple – because, remember, we want to make sure people are **going to buy stuff** from you. So we don't want to do all this work without having a pretty good idea whether people are actually interested in buying something. Even that they are **interested** is a good step forward.

So, they're the two things we're going to do today.

Have fun. Remember, all the lessons are over there in all the different formats [points to lessons on Training page].

With that, speak soon. See you tomorrow!

Summary:

Today's Tasks

- Add **tracking** to your Blog
- Put an **advert** on your Blog

Links:

Google Analytics PreSeason Lesson -

<http://www.thirtydaychallenge.com/training/preseason/googleanalytics.php>

Market Samurai - <http://www.marketsamurai.com/thirtydc>

Market Samurai Support - <http://www.noblesamurai.com/support/>

Wordpress Direct - <http://30dc.wpdirect.com/>

Wordpress Direct Support - <http://www.wpdirect.com/support>