



## Thirty Day Challenge 2009 – Training – Day 08

### 2009TDC08a: Introduction

Running Time: 3mins



### Intro

[Speaking into Phone] Rob, look, how many times do I have to tell you, mate? Tell Italian Vogue I am just not interested. How many times can one appear on the cover? Seriously, I'm just not interested! I've got things to do. I'm trying to do a Thirty Day Challenge video here, mate, all right? Just fix it up. Tell them they're going to have to go with somebody else. I dunno, somebody with abs? Speak soon.

[Hangs up phone]

Getting noticed. Unfortunately, as you're probably aware, somebody who has been gifted with as much natural, raw talent and sex-appeal as myself has no trouble getting noticed. Your Blogs, however, we need to give them a little bit of a hand.

[Talks off camera] what are you all laughing at?!

Seriously, getting noticed is what today is all about, and in all seriousness...

# 30 Day Challenge

there is no charge for awesomeness



(I was being slightly sarcastic there folks – there are a few people who don't quite get the Dale level of humour – so I just wanted to be clear. Sarcasm, sure, lowest form of wit, but hey)

Where was I?

## Day 8 and getting attention.

Once you've got your Blog – once you've got it all set up – **we need to let Google know that you exist**. This used to be not a fun task. But, I've got to say, today, you'll use a brand new tool that has never, ever been used before in the Thirty Day Challenge – it's getting it's first prime-time use here today – we've been testing it for months.

We're going to introduce you today to **Traffic Bug**, which makes the task of getting noticed by Google so much **easier** than ever before. So it's a really, really cool day today.

Now that you're here, too, **I really want to congratulate you for getting this far**, because the stats tell us that today is a tricky day. A few of you are sitting there thinking it's the weekend, who's this Australian guy with no sense of humour whatsoever, what have we gotten ourselves into – it can be a bit tough at this point.

You are experiencing that along with everybody else at this point. We just know that it happens. Think about all you've done so far, and trust me, **it gets so much easier from here**. You have accomplished so much getting to this point, so stick with it, keep at it, and get through today.

Today is easy. It's a simple thing for you to do. Then each day, as you go forward gets easier and easier and easier. The hardest part, let me tell you, is well and truly over. You've gotten through that, so you'd be insane to stop now.

So, with that head over to that training!

Get into it. We'll see you tomorrow.

## Summary:

### Today's Tasks

- Sign up for a **Traffic Bug** account
- Use **Traffic Bug** to let **Google** know your site is out there

### Links:

Traffic Bug - <http://www.traffic-bug.com/30dc>

Traffic Bug Support - Email - [support@traffic-bug.com](mailto:support@traffic-bug.com)