



## Thirty Day Challenge 2009 – Training – Day 08

### 2009TDC08d: TrafficBug

Running Time: 10mins



### Intro

Michael Roberts here, and in the last video we showed you how to get your hands on a 40-day free trial of the software and we taught you a little about what the software can do for you.

In this video we're going to just to a screen recording where we're going to **walk you through the steps of setting up your very first Web Site**, so TrafficBug can get to work and start promoting it, all automatically for you.

Let's jump to the Screen Recording now.

# 30 Day Challenge

there is no charge for awesomeness



## Adding Your Site to TrafficBug

[Starts at 00:00:26]

Go ahead and go to the 30DC Landing Page:

<http://www.traffic-bug.com/30dc>

Go ahead and click the **Login** button on the **top right**. [Clicks **Login** button – **Login Page** appears]  
Then simply input the **ID** [your **Email Address**] and **Password** that you set up the account with [then click **Login** button].



We're logged in, and this is your **Home Page** or **Dashboard** of the software. You guys probably already saw this page if you went through the signing up Wizard (it walks you through that).

[Clicks the **Manage Websites** icon at the top of Page – screen changes to **Manage Websites** Page]

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Here's the **Manage Websites** Page – as you can see, I haven't entered any projects or any Web Sites into this page.

I'm going to walk you through the steps of what we need to do to get our very first site being promoted by TrafficBug.

The **Top** box [**My Projects**] is for your new projects, or new Niches (you can see there's a little description).

Let's hop over to the Niche that I started up, and we'll walk through it together.

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Here's my Web Site that I built – <http://www.Accordionfun.com> - it's a WordpressDirect Theme, just like you guys can set up. I actually have one post already on my Blog, as you can see there.

So, let's plug this Web Site into TrafficBug and get the software working.

[Switches back to **TrafficBug Manage Websites** Page]

To do that, we're going to add a new project. So you're going to go right here in the **My Projects** box, and click the **Add New Website** button [bottom right of **My Projects** box]



Here's a pretty simple form that we're going to fill out, regarding your new Web Site.

[If you need extra help, click the **Film Reel icon** in the top-right for a related video]

You're going to give it a **Project name** that will help you remember what the site is about. A simple one for me would be Accordion Fun.

Then you put in your **Site's URL** address (when you put in your URL, make sure you only have ONE **http://** at the beginning of the address).

e.g. <http://www.Accordionfun.com>

Next, you're going to put in your **RSS URL**.

It's very simple to find out what your **RSS URL** is on a **WordPressDirect Blog**. [It's your URL, followed by **/feed**] – again, watch out that you only have one **http://** in the address.

e.g. <http://www.Accordionfun.com/feed>

For **Titles**, you're going to put in different **variations** of titles. These are going to be titles that tell people what the site is about, they are usually one sentence – kind of like an attention-grabber, so you'll want to make these pretty unique [remember Brent's tips about headlines in **Day 07**] so that people will want to click on it and read about your Web Site. [Fills out 5 of the title boxes with sample titles]



e.g.'s

1. All about accordion fun
2. Learn about accordions
3. The one source you need for your Accordion Info
4. Accordions – the phenomenon that is sweeping the nation
5. Stop! It's Accordion time!

As you can see, I entered 5 different titles. 3 are required, but as I've selected a High Aggression Level [option further down the Page] I think **it's better to have more variations** of my titles.

Next, select your **Category** [from the **Category** drop-down on the top-right of the page]. You can see we have a bunch of different categories - my Site could fall under entertainment, but I'm probably going to select **Other/General**.

Then you should go to **Descriptions**. Descriptions are **like Titles**, but it's going to be **2-5 sentences**. This is going to **describe what this URL is about**. You're also going to want to **make this text compelling**, so people **want to continue to read** the story or read what your Web Site is about and **click that Bookmark** link to land on your Web Site.

[Pastes text into Descriptions boxes]

You can see **I added 3 Descriptions**. I did this **on purpose** because I wanted you to notice that **you don't have to have the same number of Titles as Descriptions**. I have 5 Titles and only 3 Descriptions, and **the software really doesn't care**.

Now that I've entered my Descriptions, we're going to hop down to **Keywords**.

You're going to use those **Keywords you researched for your Blog** and input those here [enters Keywords in 5 of the 6 boxes].

OK, I've added my Keywords. Lastly we have these **options** [at the bottom of the Page]. Which will **already have been set in the Default Settings** page, so you **don't need to worry about these** settings, because they are already set for you.

However, you can change the settings for every single Post inside TrafficBug, so that each Post can be different (for example, this one on Low Aggression, but my next one on High) – you can set them up, just like that.

That's it. We simply click **Add New Website** [button at the bottom of the Page]

[Screen returns to **Manage Websites** Page]

OK, you can see that my Site was recorded successfully [by TrafficBug] - you can see here [in My Projects box] **Accordion Fun**. But that's not all I wanted to do – I wanted to **submit my first Posting** as well.



## Adding a Post to TrafficBug

[Starts at 00:05:37]



As you remember, <http://www.Accordionfun.com> is the URL of my Site [which we used to **Add New Website** to TrafficBug].

To find the **specific URL of a Post** [which we will need], I go to the **Web Site** [changes to a Web Browser] and click on the **Title** of the **Post** on the Main Page of the Site. This puts the **full address of the Post** into the **Address Bar** [of the Web Browser].

I can then copy that **Specific Post Address** to the **clipboard**.

**This is what we want to promote inside** TrafficBug, and I'm going to run you through how to do that really quickly.

[Switches to **TrafficBug Manage Sites** Page]

First [in My Projects] I'm going to click on **Accordion Fun** since the Post you want to promote is a Related URL of this Web Site. All you have to do is click the **Site name** in **My Projects**, and the Related URLs for that project will show in the **Related URLs** box below. [Clicks **Accordion Fun** in **My Projects** box]



We're going to **Add a New URL** to your project. [Clicks **Add New URL** button at bottom of the **Related URLs** box – screen changes to **Add New URL** Page].



It's pretty much an identical form (as you'll see here) - all these settings are exactly the same. The only things different are these **options** [at the **top** of the Page].

You can click this [the **Film Reel icon** in the top left of the Page] for more specific training, and it will pull up a video for you.

Since this is just a Post to my Blog, it's **already set on the correct setting** [**New URL to your existing site** is selected] – the default setting for TrafficBug is **New URL to your existing site** (that's exactly what we're doing here).

Let's fill out the form. [Pauses video and fills out form]

OK, I've filled the form out, and there are a **couple of important notes** for you guys.

You want to make sure you used **different Titles and Descriptions for this Post than you did for the Main Web Site** (every single promotion you plug into TrafficBug should be **unique**, because **you should be posting unique material**). I entered 4 Titles and 4 Descriptions, plus a couple of the Keywords I want to promote as well.

But what's different is **you don't need to enter an RSS URL** when it's a new URL for an existing site (the reason you don't need to is because you already entered your RSS URL for your Main Site, so it will already be distributed for you).



If you go to the bottom of the Page, you can select the specific options for this Post. I'm going to select **Low Aggression** for this one.

Here's something that's different – **Submit to RSS Directories, Submit to Search Engines and Directory Submissions are all Disabled** [by default] for **Sub-URLs or Posts** on your Main Site. **Search Engines** and the Majority of the Directories that we submit to **do not allow Sub-URLs** to be submitted, so these features are all disabled.

However, **Aggression Level (which refers to Social Bookmarking) is still relevant**, so the software will still perform that action on this Post. So you will still get promotion, and it will still help you with your Search Engine Ranking.

That's pretty simple, and that's all there is to it – we're going to hit the **Submit** button, and we're going to create this Post [clicks **Submit** button at bottom of Page].

After you click the **Submit** button, it takes you back to the **Manage Sites** Page, where you can now view what you've just done. It gives you some stats about what the software is doing for you as well.



You'll see the Main Web Site [Accordion Fun] that I entered is listed [in the **My Projects** box], and if you click that, you'll see all the projects that relate to that Niche [clicks **Accordion Fun** in **My Projects** box, and the **Related URLs** box changes to show the URL we just entered].

So you'll see, the posting we just made is listed here, "**Learn a lesson about accordions**", and if you scroll across you can actually see the URL.



So, that's all there is to it. Now you just sit back, relax, and let the software work hard for you; Promoting your Web Site and getting it indexed and listed in the Search Engines.

## Wrap Up

**[Starts at 00:09:22]**

Well, guys, that's a wrap for me. It was an honour to be able to teach you about TrafficBug on Day 8 of the Thirty Day Challenge this year.

I truly know how powerful the software is, and I really think you're going to love your 40-day free trial.

## Summary:

### Setting Up Your Site in TrafficBug

- Log In to <http://www.traffic-bug.com/30dc>
- Go to the **Manage Websites** section
- In the **My Projects** box, click the **Add New Website** box
- Fill out the form

### Adding a Post to TrafficBug

- In a Web Browser, go to your Blog Home Page
- Click on the **Title** of the **Post**
- Copy the **full address** from the **Address bar** of the Web Browser
- Log In to <http://www.traffic-bug.com/30dc>
- Go to the **Manage Websites** section
- In the **My Projects** box, click the name of your **Blog**
- In the Related URLs box (below), click **Add New URL**
- Fill out the form
  - o You **don't need** to add the **RSS feed** address

## Links:

Traffic Bug - <http://www.traffic-bug.com/30dc>

Traffic Bug Support - Email - [support@traffic-bug.com](mailto:support@traffic-bug.com)