



## Thirty Day Challenge 2009 – Training – Day 13

### 2009TDC13d: Blogger 2

Running Time: 4mins



### Intro

Hi there Thirty Day Challengers, I have a little friend with me here, this is Lukan, and this is just a very quick video to show you how to put the Blogger Blog into both Traffic Bug and Rank Tracker.

[Cat wanders across screen] Sorry! Someone is trying to hog the screen here. Say hello!

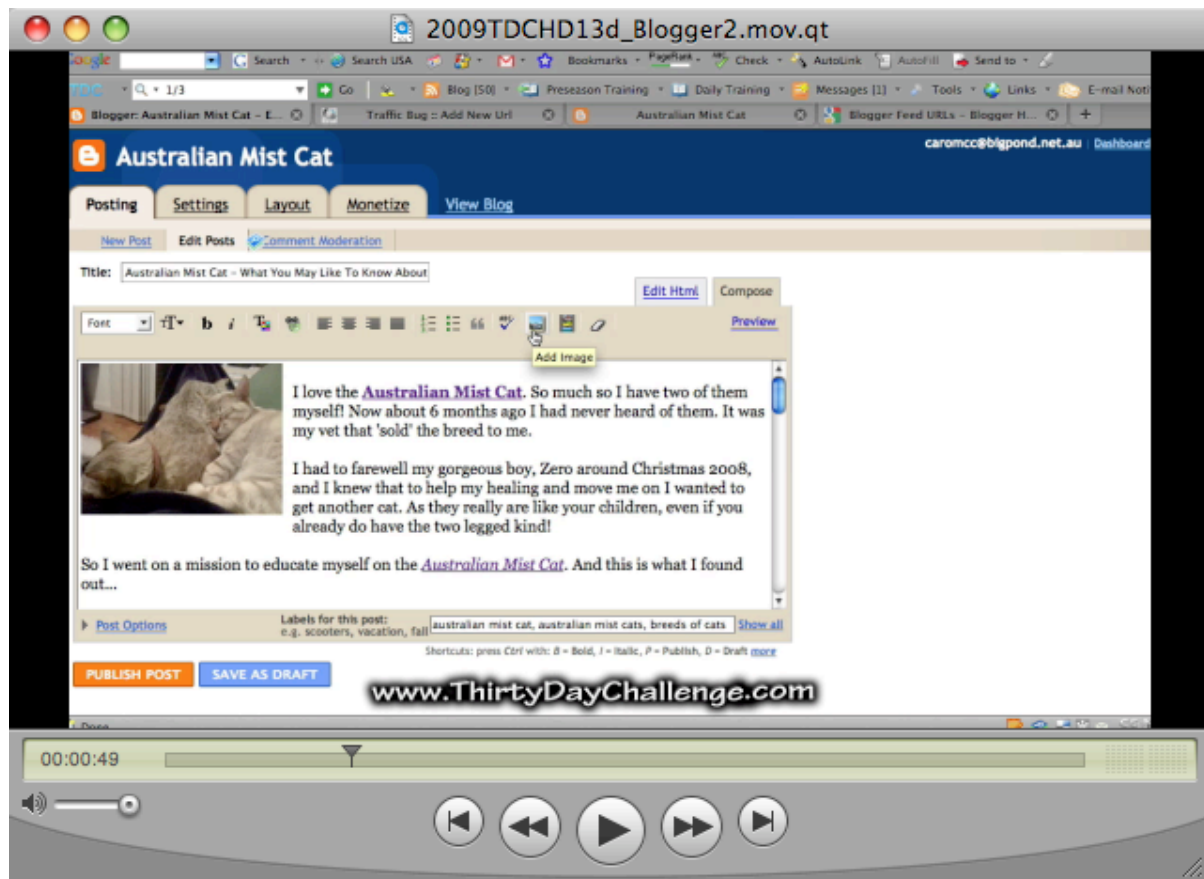
I also want to take you through a couple of quick little things that I did add to my Blogger blog that I think you'll be interested in yourself and would like to add and so let's move quickly – come with me.



## Adding Photos to Blogger

[Starts at 00:00:32]

OK, so here we are at my Blogger blog and if you look at here you'll see I've actually added a couple of photos in and I just wanted to show you where to go to do that.



So you go back into **Editing Posts** and you simply [place your cursor in the article] just click on this **Add Image** [click the **Image** icon on the toolbar – an Upload Images box will appear]

Click the Browse button to bring up a dialog to allow you to select an image from your computer. Then you can choose where you would like it [layout], what size [small, medium, large] and when you are done, click Upload Image.

Now the thing here, this actually came out bigger than what it looks now, so all I did was just move that to make it smaller. [clicks once on the image – small boxes appear at the corners - then drags a corner in to make the image smaller]

Now this photo originally – I set it to the right – came up here, so I just basically dragged and dropped and you sort of have to, like, touch it, pull it down, stop, touch it, pull it down, but I got it down to where I want.

Then you click **Publish Post** and see if it's where you like it. So that's something that I added.



## Other Settings

[Starts at 00:01:30]

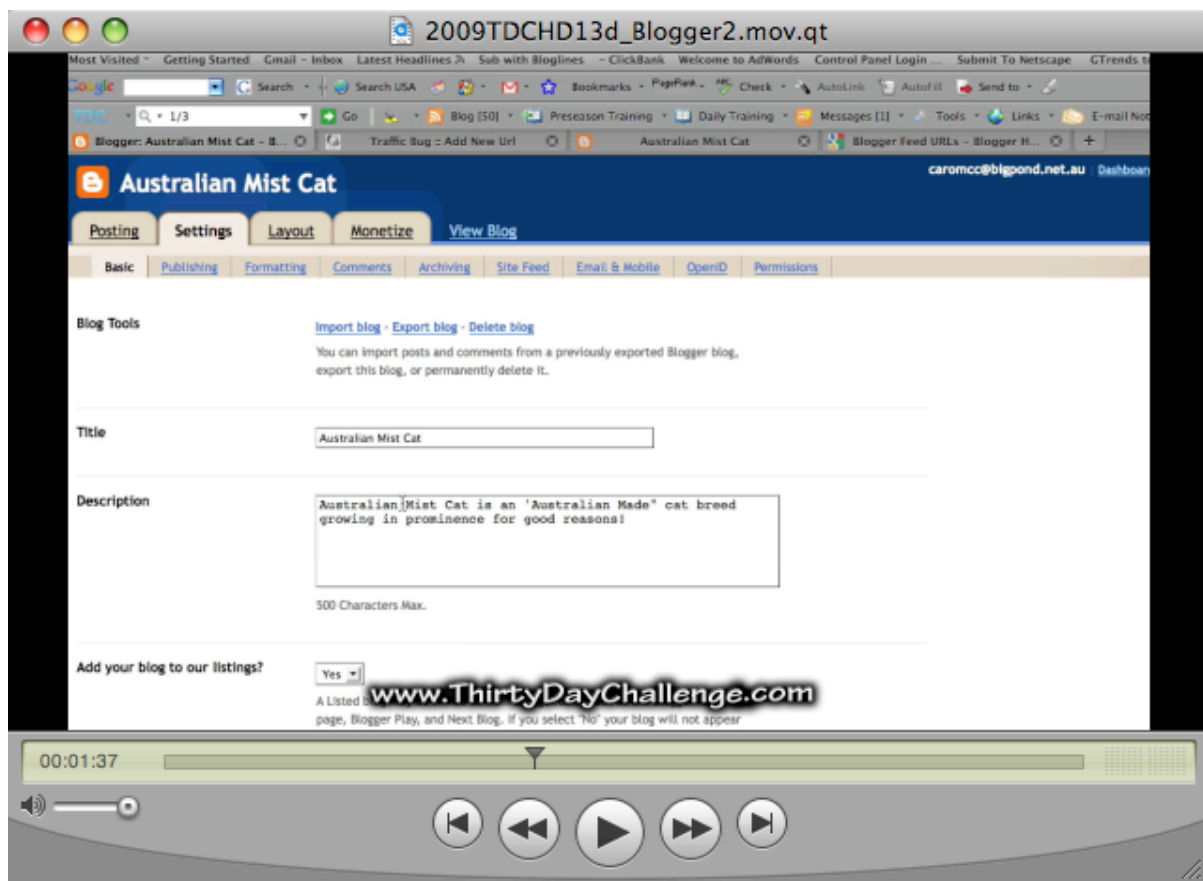
### Comments

I also switched on Comment Moderation [a link at the top of the Edit Posts Screen] as I suggested I would.

### Blog Description

[Clicks Settings Tab]

The other thing that I added into Settings was just actually adding in the description there that also has my Keyword optimized there, or my Theme Keyword.



Everything else I kept as default and then you always just **Save** each action you take on the Blogger blog [click **Save Settings** button at bottom of Page].

[Switches to normal view of the Blog]

So we've done that. That's what it looks like now - you can see that description there.



## Feed URLs

I also wanted to have a look about Feed URLs because I was thinking, well, where on earth is the RSS Feed? So I actually went to the **Blogger Help**, which is what I recommend you do and this is what I came up with:

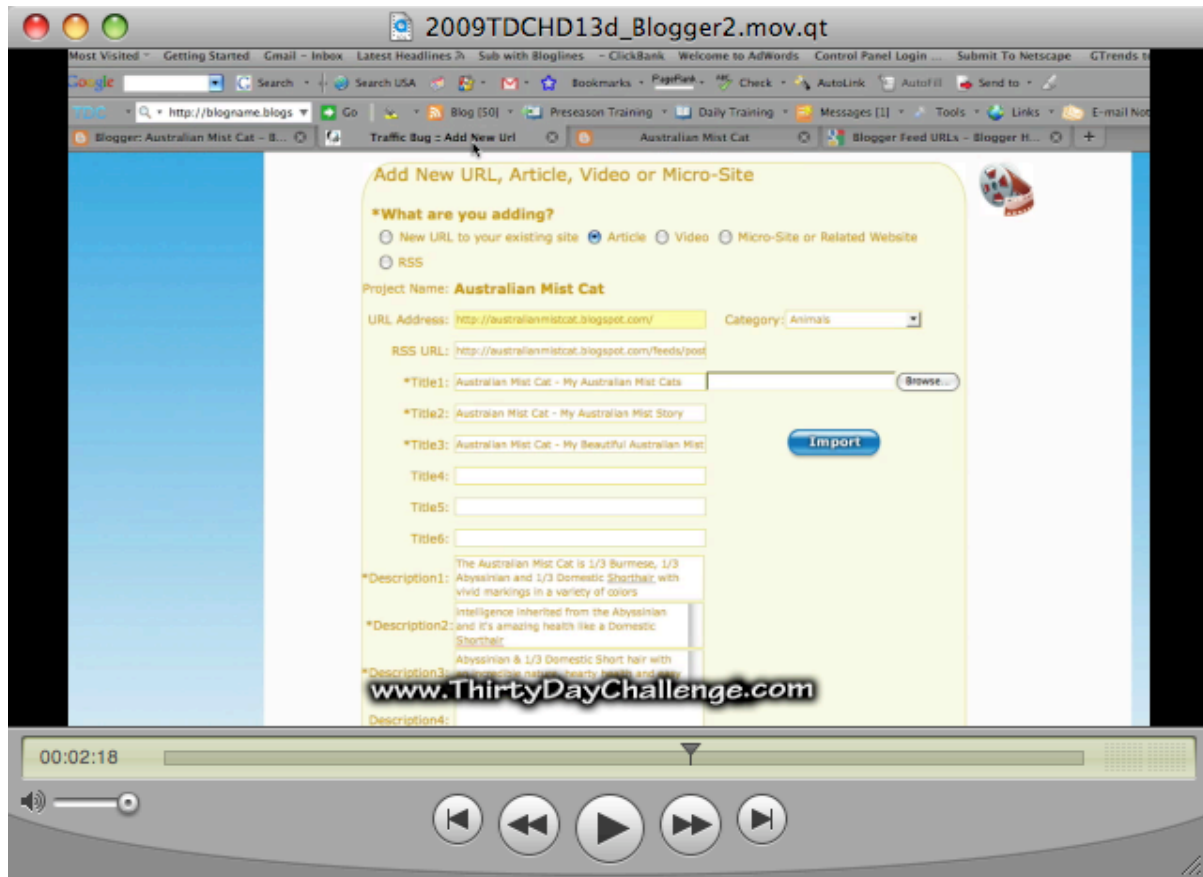
<http://blogname.blogspot.com/feeds/posts/default?alt=rss>

And you change it to your blog name.



## Submitting to TrafficBug

[Starts at 00:02:18]



To add your Blogger Blog to TrafficBug, click on **Add New URL**

You should select **Article** for **What are you are adding?**

**URL Address** here is your **Blogger Blog Address** [e.g. <http://australianmistcat.blogspot.com>]

**RSS URL** is the **Feed Address** we just discovered.

Insert your 3 **Titles**, each one different. (Different to what I've put into other Traffic Bug submissions, as well as different to each other)

Insert your 3 **Descriptions**, each one different. (Again, different to what I've put into other Traffic Bug submissions, as well as different to each other)

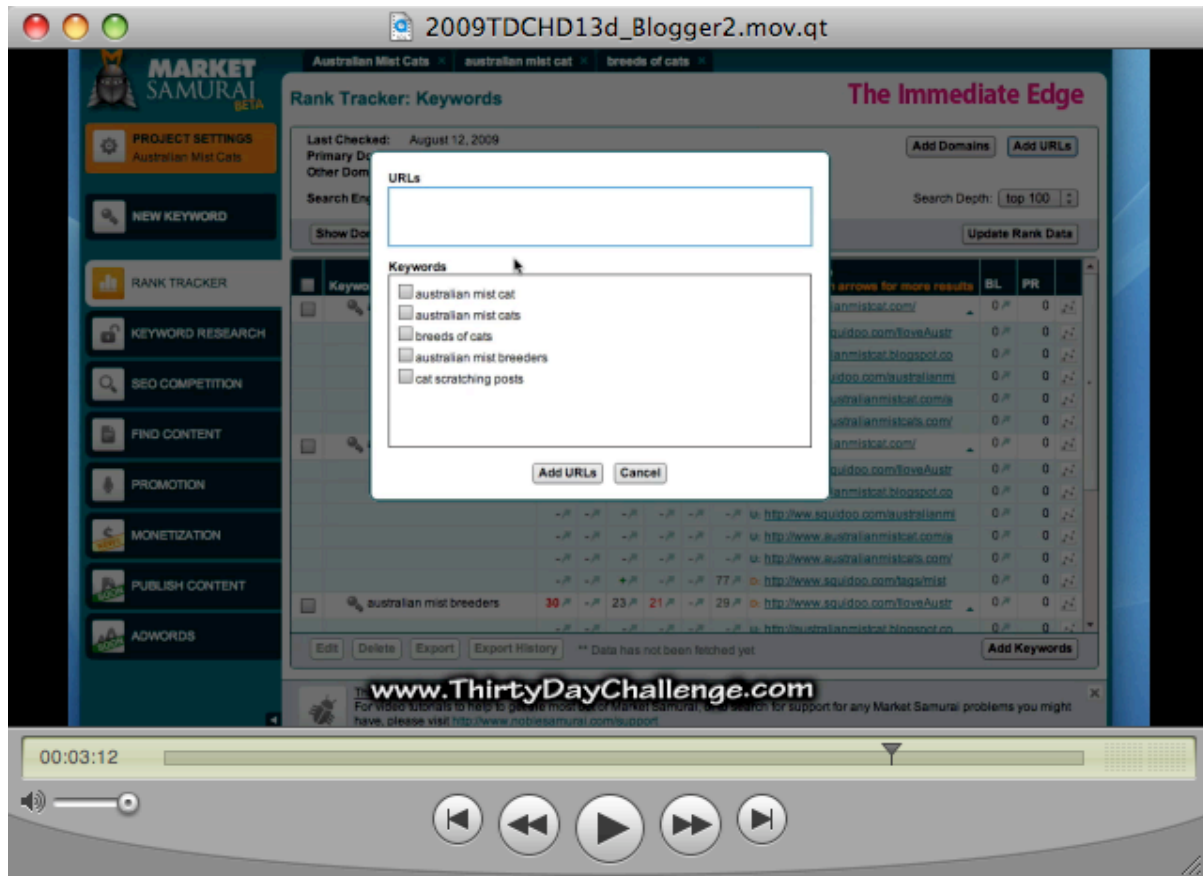
Insert your **Keywords** and I press **Submit**. Easy as that!

Oh, and I did choose **Medium Aggression** for this, you can choose High or Medium. I also selected **Submit RSS**, **Directory Submissions** and **Submit to Search Engines** as **Yes**.



## Submitting to Rank Tracker

[Starts at 00:03:07]



To add our Blogger Blog to Market Samurai's Rank Tracker, we select the Rank Tracker Module for the Appropriate project and Click Add URL's [clicks Add URL's button and Add URL's dialog appears]

We paste the **Blogger Blog URL** into the **URLs** box and select the appropriate Keywords, then click **Add URL** and it will update.

Easy as pie!

Well, Thirty Day Challengers, I think that would be a record short video for me. But anyway, I hope those extra tips with the Blogger were useful for you and really just have a look round it yourself, it's very easy and workable as an interface and always remember with everything that you publish – any additional posts, which Robert will have spoken to you about yesterday – that you actually submit those to Rank Tracker and Traffic Bug as well.

So, have a lovely rest of your day, wherever you are in the World. Take care. Bye!



## Summary:

### Inserting a Picture into Blogger

- Place your cursor in the article
- Click the Image icon on the toolbar
- In the Upload Image dialog
  - o Click Browse and select a Photo from your computer
  - o Select a Position/Layout
  - o Select a Size
  - o Click Upload Image button
- Resizing
  - o Click once on the image (corner boxes should appear)
  - o Drag a corner box

### Links:

Wordpress.com - <http://www.wordpress.com/>

Blogger - <http://www.blogger.com/>

Market Samurai - <http://www.marketsamurai.com/thirtydc>

Traffic Bug - <http://www.traffic-bug.com/30dc>