



Thirty Day Challenge 2009 – Training – Day 15

2009TDC15a: Introduction

Running Time: 2min



Intro

It's getting very exciting around here.

We're about to record the drums for the Thirty Day Challenge theme song, and of course you've been rockin' out to the theme song for some time now. We're just about to record, so it's very exciting. We're getting into the business end.

However, it's also exciting for you, because it is **Day 15**, and we're going to be doing some work with **Propeller** - which is a fantastic site – and, of course, one of my all time favourites, **Twitter** (Because we broke Twitter to the Marketing world over 2 years ago).

Of course, now, every mother and their Oprah has Twitter. But, of course, when we started using Twitter, a long time ago, nobody had even heard of it. So, it's something we're very proud of, and we want to make sure you're using it the **right way** in your business – because there's a very good way to do it, and a not so good way.

30 Day Challenge

there is no charge for awesomeness



Now, I've just been informed that they've requested a Vegan menu for us today at the studio. I'm not happy. There's going to be some heads rolling very shortly – Danny, I'm comin' for ya! How dare you take the meat out of the studio, seriously?

OK, you go off, you do your training, while I see if I can find some sort of animal to kill.

Speak soon.

Summary:

Today's Tasks

- Create a **Propeller** account
- Bookmark (at least) one of your blog URLs (and your Propeller profile URL)
- Added the **Propeller bookmark** to **Rank Tracker** and **Traffic Bug**
- Create a **Posterous** account
- Make a post on your **Posterous** blog that **links back to your WPD blog**
- Add some services to your **Google Reader**

Links:

Propeller - <http://www.propeller.com/>

Posterous - <http://www.posterous.com/>

Pre-Season Lessons

Twitter - <http://www.thirtydaychallenge.com/training/preseason/twitter.php>

Google Reader - <http://www.thirtydaychallenge.com/training/preseason/googlereader.php>