



Thirty Day Challenge 2009 – Training – Day 24

2009TDC24a: Introduction

Running Time: 1min



Intro

It's a serious day today – it's **Go, No Go Day**.

Based on all the data, all the numbers, all the stats, and everything that you've done so far, it's time to **decide whether you've got a niche that's really worth running with**.

This can be a very emotional day for people. But here's the thing – if it does end up that you need to start again, first, don't panic. With the material and tools you have available to you today, you could literally get a whole new niche up and running in 2 days, without a problem.

But, most importantly, a failed niche is not a character assessment on you, not at all. If you've stuck with us and got this far, you have achieved enormous things – because in the old days, you would have spent months creating a product to sell, only to find out there was no market.

So, getting a "No" result at this point is a good, good, thing. The good news is, in the lessons we teach you, we try to take the emotion out of that decision.



Now, of course, if you've got a good niche, then get ready – we're about to amp things up.

But, if you do have to go back and start again, you've still got heaps of time. Over the next few days, you still have time to start again and catch up, and keep going.

It's an important day. Listen carefully to the lessons, and remember, the **Forum's** there to help, your community is there to help, there are so many people there to help.

Have fun today, and focus on **go, no go**.

Summary:

First review Day 17's lessons about analyzing your stats, and then **apply** that knowledge to **reviewing your own niche statistics**. After reviewing your niche stats, you will make the decision to **either continue in that niche, or to start again and research a new niche**.

Today's Tip:

Before you make any decisions regarding your chosen niche, make sure to go back and review Day 17's lessons to ensure that you **understand 100% what all of the stats mean**.

If you need **help**, don't forget the **Forums** are there to help you.

Links:

30DC Day 17 - <http://www.thirtydaychallenge.com/training/2009day17.php>
Click here to access Day 17's lessons about reviewing your stats.

30DC Blog - <http://www.thirtydaychallenge.com/blog/>
Click here to access the 30DC Blog.

30DC Forum - <http://www.thirtydaychallenge.com/forums/>
Click here to access the 30DC Forum.