

Thirty Day Challenge 2009 – Training – Day 25

2009TDC25a: Introduction

Running Time: 1min



Intro

Today – cool day. If you happened to decide yesterday that your current site is a **No Go** for you, well, we've got a whole bunch of things we can show you:

What to do if you end up with a no-go result.

All is not lost. There are plenty of ways to turn all the work you've done into an asset that you may be able to sell. Or at least earn a little bit of money to get your money back on the investment you made in the domain - Things like that.

So, we're going to take you through that, just as I'm going to pot the 12-ball, right in that middle pocket. [Ed misses the 12 ball completely – you'll have more success with today's lessons]

Impressive!

[NOTE: Even if your site is a Go, watch the material today – there's some awesome stuff in there]

30 Day Challenge

there is no charge for awesomeness



Summary:

After completing today's lessons, if your blog is a "No Go", you will have **changed the ads** on the blog to be **dynamic** ads that have a higher probability of **generating some cashflow**. You will have also considered the potential value of your blog should you choose at some point in the future to offer up your blog for sale on a site like **Flippa**.

Today's Tip:

If you plan to sell your site, don't jump in and do it straight away. Build up some **more traffic**, create some **more content**, let the **site age** a bit, and you can get a **better price**. Don't forget too, that **using Market Samurai and Wordpress Direct, this is a strategy that you can keep on replicating**.

Links:

Google AdSense - <http://www.google.com/adsense>
Click here to create your Google AdSense account.

Market Samurai - <http://www.marketsamurai.com/thirtydc>
Click here to get your 40 day free trial of Market Samurai.

Flippa - <http://www.flippa.com/>
Click here to create your Flippa.com account.

Wordpress Direct - <http://30dc.wpdirect.com/>
Click here to sign up for your free Wordpress Direct account.