



Thirty Day Challenge 2009 – Training – Day 26

2009TDC26a: Introduction

Running Time: 1min



Intro

Hey, Day 26, and today is all about what are the types of things we need to do to go forward – how are we going to increase on what you've done, get more traffic, increase your rankings in the search engines, just basically get you up and running.

So, check out the lessons on the training page, and I'll speak to you soon.



Summary:

After completing Day 26's training, you will understand **how to research the incoming keyword traffic** to your Blog using **Google Analytics** data, as well as **researching long tail derivative** and **semantic long tail derivative keywords** using Market Samurai.

Today's Tip:

Take your time with today's content. GuruBob shows a feature of Google Analytics that has **not been covered yet in the training**, but is **very important** for your **keyword research**.

Also, **make sure that you understand the concept behind the 'keyword tree'**, and the **various keyword types** before you begin researching for long tail derivative and semantic long tail derivative keywords.

Links:

Google Analytics - <http://www.google.com/analytics/>
Click here to login to Google Analytics.

Market Samurai - <http://www.marketsamurai.com/thirtydc>
Click here to get your 40 day free trial of Market Samurai.