



## Thirty Day Challenge 2009 – Training – Day 27

### 2009TDC27a: Introduction

Running Time: 1min



### Intro

Hey, Day 27, and today is all about **Backlinks**.

Before we get into the lesson, I want to tell you that today's lesson was the most missed and most under-utilised of every other lesson that we did in last year's Thirty Day Challenge. Indeed, a lot of "professional", "experienced" veteran Internet Marketers didn't get the importance of this lesson.

So, I'm begging you, today, **you've got to understand Backlinks**. This is **so important** – **Backlinks are so, so crucial. Please, hear me**. This literally was the lesson that I wish every single person that I've consulted with this year had actually watched and understood.

It's really powerful – you usually pay **thousands of dollars** to get the type of information you're about to get **for free** inside the Thirty Day Challenge, and it's **so important**.

Did I mention that this is **so important**?



So, because I've mentioned that it's **so important**, I suggest, right now, you head across and watch today's training.

**It's really, truly, important.**

See you tomorrow.

## Summary:

After completing Day 26's training, you will understand **how to research the incoming keyword traffic** to your Blog using **Google Analytics** data, as well as **researching long tail derivative and semantic long tail derivative keywords** using Market Samurai.

## Today's Tip:

**Take your time with today's content.** GuruBob shows a feature of Google Analytics that has **not been covered yet in the training**, but is **very important** for your **keyword research**.

Also, **make sure that you understand the concept behind the 'keyword tree'**, and the **various keyword types** before you begin researching for long tail derivative and semantic long tail derivative keywords.

## Links:

Market Samurai - <http://www.marketsamurai.com/thirtydc>

If you don't already have Market Samurai, click here to get your 40 day free trial.