



## Thirty Day Challenge 2009 – Training – Day 29

### 2009TDC29a: Introduction

Running Time: 1min



### Intro

Hi, and welcome to Day 29. It's very exciting here at Sing Sing Studios here in Melbourne, because I'm about to start laying down some tracks.

So we've got a bit of a crowd here, you know, and obviously they're waiting for the magic to happen.

Which is rather appropriate that we talk about Best Practice and Learning from Mistakes, because the gathered crowds here are about to hear a lot of them (it's gonna be bad!).

But, for you, in Day 29 of the Thirty Day Challenge, there are so many things that we can learn from – both from our mistakes and also best practice. Why make the mistakes that we have already made?

That's the best thing about the journey that you've taken in the past thirty days: everything that we've done is the best practice. We haven't held anything back, The exact same methodologies that we would use in the Thirty Day Challenge are exactly the same as we would use if we were starting up a million dollar business. It's exactly the same; we haven't held anything back.



Today is about talking about those best practices.

All right. So, while I warm up, you guys hit that training.

We're about to lay down the rock!

## Summary:

After completing today's lesson you will have a greater understanding of where marketers go wrong, and the mistakes that are made as a result. There is a lot to learn when developing your skills. Being aware of, and learning from, the mistakes of others will help develop your own awareness of best practice.

## Today's Tip:

Be sure to get a copy of Ed's accompanying Mind Map PDF to view while listening to his podcast. Having it open while listening will help you understand Ed's points in finer detail. [You can download this separately, or we've embedded one in the PDF transcript for you]

## Links:

Mistakes Mind Map - <http://bit.ly/2009tdcpdf29b>

Click here to download Ed's Mistakes Marketers Make Mind Map.

Karl's Blog - <http://www.karblog.com/>

Click here to visit Karl's Blog.