



Thirty Day Challenge 2009 – Training – Day 31

2009TDC31b: The End of The Beginning

Running Time: 6mins



Can you believe it? Day 31 - we're at the end of the challenge! But I've got to say, it's not really an end, is it? It's really the beginning, you know. **This is the end of the beginning.** That's so profound - well, for me, anyway!

It's awesome that you've got here, and I know that if you've got here, you've gone through the videos and you've taken action, even if you're behind. The Thirty Day Challenge will have had a profound impact, even if you can't see the results of it just yet. Whether you made the dollar or not, the fact that you're here is an incredible testament to your character and to your desire to make a difference, to make a change - and that's awesome!

If there's one piece of advice I can give you for going forward - and this is something that's really come clear to me in the last six months or so - the best thing you can do if you're serious about going forward and making this a significant Plan B, or let's hope, a Plan A, where it is where you derive your income from, it's to **make it your practice.**

30 Day Challenge

there is no charge for awesomeness



So **whatever period of day that you have available to you** - or night, or weekend, or whatever it happens to be - **you make it a specific period of time that is regular, because it's the absolute secret to success.** You know, whether you're an Olympian, a broadcaster, a photographer, a musician - they realise that it's not about the goal, it's not about the dollar, it's about the journey to get you there. Once you recognise that - that the results are out of your control, but the process and the steps are not - that's where you will make your great strides forward - I'm certain of it, absolutely certain of it.

And so, as we look out and look forward to today, **where specifically do I suggest you go next?**

Well, funnily enough - I have an idea. We created Thirty Day Challenge Plus to be the natural extension of the Thirty Day Challenge. Imagine the same quality of instruction, the same simple step by step material, but going into areas like building a list, creating products, doing videos and audios - like we're doing here. Doing all that sort of stuff in exactly the same fashion as the Thirty Day Challenge, plus keeping you up to date with what's happening as it happens.

So, for example, like during this year's challenge, when Facebook bought Friendfeed, we'll obviously tell you in Thirty Day Challenge Plus exactly what to do in that sort of situation. It really is a way of keeping you in touch. Now, it's not as intense as Thirty Day Challenge and you can always keep stuff sitting there, archived, ready to go for when you do actually need it, but it is so comprehensive - and, I've got to say, at a price which is, well bluntly, ridiculously cheap for what it is. And **I really urge you to go and have a look at it.**

It's something that I'm very passionate about, and something I'm very proud of because I think if we've done nothing in these past 30 days, it shows you our commitment to educating people without hype, being real and being focused on what we do.

It's just so important, you know - all these million dollar this or thirty thousand dollar that is no substitute to step by step, every day, every weekend, **you regularly build your business by taking action - and Thirty Day Challenge Plus is going to show you that.** Market leadership and market understanding, which we touched on this year, including the extraordinary Day 15, where we outlined that core principal - of course we go into huge detail with Thirty Day Challenge Plus. It's one of the reasons I created Thirty Day Challenge Plus, because it was such an important thing that's not being taught anywhere else. It's a really, really big deal - in fact, you'll see a webinar on that very subject that's been, can you say, critically acclaimed? I think it has been critically acclaimed, but it's such an important subject and something that you really need to get and you really need to understand. I really encourage you to just check out Thirty Day Challenge Plus - go there now, have a look at the video and make an educated decision and choice for yourself. **You really have got nothing to lose and it is the best way to take your training to the next level.**

So, with that I want to thank you so much for being part of the 2009 (and 2010, when a lot of you will see this) Thirty Day Challenge. It has been an extraordinary honour and the fact that you've allowed myself - particularly me! - and the extraordinary team that has delivered the Thirty Day Challenge this year - and there are over forty people involved in bringing you the Thirty Day Challenge this year - my thanks to you. And my thanks to the entire Thirty Day Challenge team, because if it was just me, this would not happen. It is an extraordinary process and an extraordinary team to deliver that process.

So, with that - thank you very much. Check out Thirty Day Challenge Plus and we'll see you when we do it next year!



Links:

Thirty Day Challenge Plus - <http://www.thirtydaychallengeplus.com/>
Click here to access the Thirty Day Challenge Plus webinar.

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